








EXHIBIT T

Create Ad

Goal

What results would you like from this ad?

-  **Get more website visitors** ☒  
Show your ad to people who are likely to click on a URL in it.
-  **Get more messages on WhatsApp** ☐  
Show your ad to people who are likely to send you a message on WhatsApp.
-  **Get more calls** ☐  
Show your ad to people who are likely to call your business.
-  **Get more messages on Messenger** ☐  
Show your ad to people who are likely to send you a message on Facebook.
-  **Get more page likes** ☐  
Create a promotion to help more people find and like your Page.
-  **Promote your business locally** ☐  
Connect with people who are located near your business.
-  **Get more leads** ☐  
Use a form to collect contact information from potential customers.

See Less ^

